



Association for Coaching presents

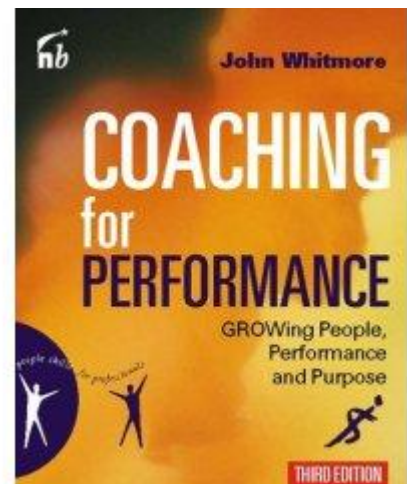
EXCELLENCE IN COACHING

Coaching: A Mandatory Skill for 21st Century Leaders

with Sir John Whitmore

Tuesday 27 November, 2007 - Dublin

- DATE:** Tuesday 27 November 2007
15.00 - 15.30 Registration
15.30 - 18.00 Workshop
18.00 - 18.30 Networking
- SPEAKER:** **Sir John Whitmore**
- VENUE:** UCD
Michael Smurfit School of Business
Carysfort Avenue
Blackrock
Co. Dublin
<http://ssbweb.ucd.ie/>
Note: there is limited on-site parking
- PRICE:** €32 non-members
€17.50 members
- REGISTER:** Register today to avoid disappointment as places are limited.
www.associationforcoaching.com/event/event2i.htm



If you would like to know more about this or future events please contact:

Krishna De for details of Dublin Events – Dublin@associationforcoaching.com

Oliver Johnston for details of Belfast Events – Belfast@associationforcoaching.com

Are you in a business where you are embedding coaching capabilities; or a professional coach training organisation; or perhaps a coach and interested in pursuing excellence in coaching?

Then join us for a master class “**Coaching: A Mandatory Skill for 21st Century Leaders**”.

WHAT YOU WILL LEARN

In this content rich seminar will be led by Sir John Whitmore, Executive Chairman of Performance consultants International. The event will take the form of a Master-class and will feature a demonstration of coaching.

Studies show that the real answers to achieving and sustaining high performance lies inside people. Coaching is the interactive process that unlocks this potential, enabling people to find the resources within to address the challenges they face. It helps people find from within themselves 'how to do' solutions, it does not impose 'what to do' solutions from without.

Finding the 'how' is the key to the real performance, a performance that is achieved through the engagement and alignment of the whole person at work. As such the workplace has the opportunity to be a forum for personal growth, development & fulfilment.

However, Sir John's proposition is that coaching is much bigger than coaching. The word 'coaching' can sometimes be limiting because people have a perception of what coaching is based on past experience. In fact, coaching models the attitudes and behaviour of the next level of psycho-spiritual evolution that is emerging in many parts of the world.

The greater self-awareness and greater self-responsibility that it builds contributes not only to employee growth and development, but also to the future of our society, culture and planet.

During this content rich and thought provoking Masterclass, we will explore coaching and why it is the building block for the next evolution of leadership in organisations.

Sir John will be accompanied by Patrick Murphy, a member of the International Advisory Board of Performance Consultants International and Chairman of Performance Consultants Ireland.

ABOUT THE SPEAKER



Sir John Whitmore is Executive Chairman of Performance Consultants International. He is internationally regarded as a pre-eminent thinker in coaching, leadership and organisational development.

He believes that our purpose as an organisation is to share the best leadership, social responsibility and other people skills among different countries and cultures for a sustainable future for all.

Sir John has written five books on sports, leadership, and coaching, of which Coaching for Performance is the best known having sold 500,000 copies in 22 languages. You can read more about his work at www.performanceconsultants.com/aboutus/sirjohnwhitmore.html

WHO IS THE EVENT FOR?

1. HR practitioners and those responsible for managing and implementing coaching programmes within organisations
2. Individual Coaches from all disciplines, operating privately and within organisations, whether members or non-members of the Association for Coaching
3. Coaching service and training providers
4. Academics working in a coaching related field
5. Business owners and leaders interested in coaching.

The event is eligible for CPD (continuing professional development) and certificates will be available at the event.

We hope you can join us!

Please pass this information on to others you think would be interested in attending.

About the Association for Coaching

Established in the UK in 2002, the Association for Coaching (AC) is an independent and non profit professional body committed to raising the standards and professionalism of Coaching. With members in 22 countries, as a key leading Professional Body, the Association for Coaching has a professional code of conduct, a vetting procedure, a course recognition and accreditation scheme, industry research, frequent CPD events and professional forums, an International Conference and other value added services. With members across the globe, the Association for Coaching is run by a team of high-energy coaching professionals committed to raising the standards and awareness of coaching, throughout Europe and beyond.

DO YOU WANT TO BE KEPT INFORMED OF FUTURE EVENTS IN IRELAND?

To subscribe to the AC Mailing List and receive updated information on events, research and developments within the field of Coaching, please go to:

www.associationforcoaching.com/home/list.htm

For more information about the Association for Coaching in Ireland and our future events you can contact us at:

acireland@associationforcoaching.com

INTERESTED IN BECOMING A MEMBER OF THE ASSOCIATION FOR COACHING?

For more information about membership levels and an application form go to:

www.associationforcoaching.com/memb/memb.htm

or email members@associationforcoaching.com